

Table 5/Historical. U.S. Retail Trade Sales¹ - Total and E-commerce: 2003-2008

[Estimates are based on data from the 2007 Annual Retail Trade Survey. Sales estimates are shown in millions of dollars, consequently industry group estimates may not be additive.]

| NAICS Code | Description | Value of Sales | | | | | | | | | | | |
|------------|---|----------------|------------|--------------|------------|--------------|------------|--------------|------------|--------------|------------|--------------|------------|
| | | 2008 | | 2007 Revised | | 2006 Revised | | 2005 Revised | | 2004 Revised | | 2003 Revised | |
| | | Total | E-commerce | Total | E-commerce | Total | E-commerce | Total | E-commerce | Total | E-commerce | Total | E-commerce |
| | | | | | | | | | | | | | |
| | Total Retail Trade | 3,959,157 | 141,890 | 4,005,248 | 137,344 | 3,881,572 | 114,445 | 3,697,630 | 92,475 | 3,479,794 | 73,558 | 3,267,832 | 57,861 |
| 441 | Motor vehicles and parts dealers | 788,657 | 19,996 | 911,165 | 23,648 | 901,262 | 20,295 | 889,984 | 17,158 | 867,789 | 13,840 | 842,882 | 10,724 |
| 442 | Furniture and home furnishings stores | 101,059 | (S) | 111,152 | (S) | 112,819 | 728 | 109,235 | 603 | 103,918 | 511 | 96,853 | (S) |
| 443 | Electronics and appliance stores | 109,086 | 1,164 | 110,706 | 1,132 | 107,954 | 927 | 101,501 | 989 | 94,566 | 949 | 86,816 | 642 |
| 444 | Building materials and garden equipment and supplies stores | 306,667 | 546 | 322,005 | 537 | 334,926 | 439 | 321,770 | 521 | 296,249 | 479 | 263,833 | 395 |
| 445 | Food and beverage stores | 573,619 | 888 | 548,934 | 1,002 | 526,333 | 822 | 509,026 | 549 | 491,007 | 443 | 475,174 | (S) |
| 446 | Health and personal care stores | 247,308 | (S) | 237,798 | 279 | 223,968 | (S) | 210,646 | (S) | 199,802 | (S) | 192,630 | (S) |
| 447 | Gasoline Stations | 499,366 | (ZZ) | 451,364 | (ZZ) | 422,885 | (S) | 379,641 | (S) | 324,530 | (S) | 275,287 | (S) |
| 448 | Clothing and clothing accessories stores | 216,584 | 2,539 | 221,622 | 2,061 | 213,615 | 1,623 | 201,668 | 1,632 | 190,152 | 1,408 | 178,819 | 1,047 |
| 451 | Sporting goods, hobby, book and music stores | 84,067 | 1,977 | 84,994 | 1,554 | 83,518 | 1,406 | 81,123 | 1,063 | 79,559 | 892 | 77,070 | 576 |
| 452 | General merchandise stores | 596,935 | 175 | 578,920 | (S) | 554,637 | (S) | 527,887 | (S) | 497,684 | (S) | 468,990 | (S) |
| 453 | Miscellaneous store retailers | 115,871 | 2,068 | 118,147 | 2,046 | 115,469 | 1,683 | 109,084 | 1,375 | 105,744 | 1,060 | 103,291 | 780 |
| 454 | Nonstore retailers | 319,938 | 110,925 | 308,441 | 103,978 | 284,186 | 86,097 | 256,065 | 68,235 | 228,794 | 53,658 | 206,187 | 42,768 |
| 45411 | Electronic shopping and mail order houses | 227,084 | 106,821 | 222,464 | 99,978 | 201,375 | 82,632 | 175,577 | 66,352 | 153,223 | 52,014 | 133,950 | 41,433 |

(S) Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau. For a description of publication standards and the total quantity response rate, see http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf.

(ZZ) Estimate is less than \$500,000.

Note: Estimates are not adjusted for price changes. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions can be found on the Internet at <http://www.census.gov/retail/arts/how_surveys_are_collected.html>.

¹ Estimates include data for businesses with or without paid employees.

Source: U.S. Census Bureau, Annual Retail Trade Survey